



Kindermusik
teach

*Bring laughter and learning
to young children*

The Kindermusik Philosophy

Kindermusik is the world's most respected name in musical learning for children ages newborn to seven.

Every aspect of the Kindermusik program is grounded in these core beliefs:

- Every child is musical.
- The parent is the child's most important teacher.
- The home is the most important place for learning to take root and grow.
- Music nurtures a child's cognitive, emotional, social, language, and physical development.

Do what you love. Love what you do.

If music and children make your life richer, now you can enjoy them to the fullest. Join the Kindermusik community of teachers and families—all who share a passion for transforming the lives of children through music. You can be part of the world's most carefully researched, developmentally based musical learning program—and still balance the other priorities in your life. In short, it's the easiest and most rewarding way to put your own gifts to work.



Changing lives with the power of music

For more than 30 years, Kindermusik has helped over a million children and their families discover how music can enrich their lives and lay the foundation for a lifetime love of learning. But Kindermusik children, parents, and teachers will sum it up in one word: Fun!

Young babies smile and babble as their parents rock and sway with them to the beat of the music. Toddlers light up as they guess the animals they hear on a recording and then proudly do their own imitations. Pre-schoolers giggle with delight as they flap their arms, pretending to be birds. From birth to age seven, children can grow with Kindermusik without the pressure to perform, just the encouragement to explore, express, and discover.

“This is the most fulfilling work I’ve ever done. I love connecting with the children, but also with the parents, and sharing my passion for music.

— Holly Lesnick, Kindermusik educator

Recognizing the primary role of parents, we involve them at every stage of the child’s Kindermusik experience. And our At Home materials extend the fun and discovery from the classroom into the home, to extend the learning and build that connection between parent and child. That’s why more families are enrolled in Kindermusik classes than in any other early childhood music program in the world. To meet this growing demand, we’re looking for the right people to join us. Maybe that’s you!

Our educators say that teaching Kindermusik classes is the perfect blend of their love of children and their passion for music. And Kindermusik’s incredible support system empowers them to do the work they believe in—with the freedom of being their own boss.



In step with research

The core belief of the Kindermusik approach is that musical learning is more than music alone. And current studies of early brain development and childhood education bear out the many-layered benefits Kindermusik offers to a child's physical, emotional, cognitive, language, social, and musical growth.

We continually strengthen our curricula by incorporating the latest early childhood research that shows music is a powerful stimulant for a child's total development. And Kindermusik goes one step further by maintaining an active consultancy with experts in such fields as child psychology, literacy and language development, vocal development, movement, multi-cultural music, and special needs. So our educators can rest assured they are delivering the best musical learning experience available, with the ease of teaching with structured, user-friendly materials.



Nurturing the whole child – the Kindermusik curricula

With a delightful mix of songs and activities, each of our curricula is thoughtfully designed to achieve specific learning and developmental goals. Every lesson moves at the child's pace, pausing to engage his interests, nurture his gifts, and celebrate his discoveries.

Village (newborn to 18 months): Help parents strengthen bonds with their babies while they stimulate the child's physical and cognitive development through song, dance, and hundreds of musical activities.

Our Time (18 months to 3 years): Encourage toddler creativity, self-confidence, and self-control in a secure environment where he—and the parent—can sing, move, play instruments, and explore the world.

Imagine That! (3 to 5 years): Tap into the preschooler's creative spirit, boundless energy, and growing independence through music, storytelling, and a healthy dose of "let's pretend."

Kindermusik for the Young Child (5 to 7 years): Give children a strong musical foundation in a small, pressure-free class. The kids will have great fun, learn basic musical concepts and language, and discover instruments and composers.



The many voices that make up Kindermusik

Who teaches Kindermusik? Some Kindermusik educators have studied music formally, others simply have a musical background, for instance, singing in a choir or playing an instrument. Some want to build a career; others are happy to teach part-time. All share the belief that music can transform the lives of children and their families.

The following profiles are composites of actual Kindermusik educators. Maybe one of these stories sounds like yours!

Early Childhood Educator

Katherine teaches at a pre-school three mornings a week. She also helps with the young children's choir at her church. Katherine wanted to teach Kindermusik one or two days a week. She felt this was the perfect time to expand her career yet keep the pre-school job she loves.

School Music Teacher

After teaching music in the public schools for eight years, Elizabeth wanted a career change. Seeing a demand for Kindermusik in her community, she began offering classes in the evenings. Her goal: to start her own studio and hire others to work for her.

Family Time (newborn and up): Bring parents, sisters, and brothers together and celebrate the family! Help each child discover his or her own voice and method of expression while sharing creativity and joy with family.

Sign & Sing (6 months to 3 years): Through song and play, parents and hearing child learn simple signs that give a head start on communication and accelerate a child's language development.

Adventures (newborn and up): These camps offer music, stories, crafts, and adventures—all the Kindermusik activities parents and kids love, in shorter sessions.

ABC Music & Me (2 to 6 years): This program encompasses instrument and vocal play, dance, rhyme, storytime, and more, to boost the early language and literacy, pre-math, and social and emotional skills young children need.



Music Therapist

In his private practice, Collin wanted to offer group classes to help integrate his clients with non-disabled children. He found Kindermusik's focus on process rather than performance matched his own approach. And it's an effective way to supplement his income.

Stay-at-Home Mom

A flutist since high school, Michelle quit her accounting job to be with her two sons. She heard that another Kindermusik educator wanted to hire a part-time teacher. That's just right for Michelle, who wants to volunteer in her kindergartner's classroom.

Piano Teacher

Inez had a well-established piano studio and wanted to expand her program by adding morning Kindermusik classes. As a result, she's now gaining more piano students who developed a love of music through Kindermusik.

And there are many more examples—pediatric nurses, choir directors, performers, business executives, retirees—all enjoying the combined support of fellow educators and the Kindermusik professional staff.

Is Kindermusik right for you?

- Do you enjoy working with groups of very young children?
- Do you have a musical background?
- Do you believe that music can help children develop to their full potential?
- Do you want to support parents as their child's first and most important teacher?
- Would you like more control over your time and schedule?

If you answered yes, this could be the opportunity you're looking for! Keep reading to find out how to join the Kindermusik community.

Moving at your own tempo

There are many reasons our educators find their work so rewarding. But one we hear a lot is the freedom Kindermusik offers. You decide how much you want to work—full-time or part-time, days or evenings, during the school year only or year round. You determine your income goals, so you can earn whatever your heart desires, wherever your dreams take you.

You can make all your business decisions independently, such as setting your own schedule and fees, choosing your location and inviting children and their parents to your classes. Or if you want to teach without any administrative responsibilities, you may be able to work for another Kindermusik educator. It's all up to you.



You can earn whatever your heart desires, wherever your dreams take you.

Starting off on the right note

To ensure your success from the very first day, Kindermusik provides the solid foundation you need, beginning with our educator training course *The Fundamentals of Kindermusik*. This interactive course is designed to let you work at your own pace right in your home, exploring the Kindermusik approach with a workbook and videos of actual classes.

And you won't be going it alone. You'll be connected to your own learning group—others around the world who are starting this adventure at the same time as you—to share questions and discuss assignments. Leading this learning community will be an experienced Kindermusik mentor who will personally guide you step by step from learning the curricula to preparing to teach your first class!

Your investment to become licensed is minimal in contrast to businesses and franchises that require thousands of dollars in start-up fees. *The Fundamentals of Kindermusik* costs only \$396 for our business owner track or \$196 for our teach-only track. Payment plans are available. And if you decide that Kindermusik isn't right for you, return the kit within 30 days of purchase and your money will be promptly refunded. But we think you'll just find more reasons to love Kindermusik!

Support that's in tune with your needs

To enable Kindermusik educators to do the work they love, we offer ongoing professional resources and a level of support that's generally unheard of for independent educators.

As a Fundamentals student, you'll be in weekly contact with your mentor and learning group. Once licensed, you become a member of The Partnership of Kindermusik Educators, a vibrant educator association led by an advisory board of your peers. The Partnership embraces the educator community and effectively supports you through continuing education, resources, mediation, and advocacy.

As a fully licensed Kindermusik educator, you can take advantage of a host of benefits:

- The highest quality materials and products
- The strength of a name trusted by parents worldwide.
- Our comprehensive line of materials, instruments, and CDs that parents rave about.
- Branded, professionally designed marketing tools for a nominal cost. Some are even free!
- Volume discounts on Kindermusik retail products.
- Opportunities to learn and grow professionally



- Continuing education through newsletters, emails, an educator-only website, videos, and face-to-face seminars.
- Frequent updates on the latest research, curricula developments, and business advice via our online resource center called the Teacher's Lounge.
- Interaction with other educators via our online community, the Kindermusik Café.
- Kindermusik conferences and other events for free professional development opportunities for lifelong learning.
- Expert resources working for you.
- Our online Class Finder, which directs parents right to you.
- National and international media campaigns.
- Online ordering 24 hours a day, seven days a week via our website.
- Scholarships available for children with special needs or children of low-income families.
- Kindermusik Maestro program and board certification to recognize and reward professional achievement.

Consider your gifts

As you think about Kindermusik becoming a part of your life, the following qualifications will give you a sense of the characteristics and commitments of a Kindermusik educator.

Music strengths

- Learn and sing on pitch short songs of various styles without musical accompaniment.
- Sing with the light, high voice quality and range suitable for young children.
- Maintain a steady beat and move comfortably to music.



Teaching strengths

- Embrace a passion and respect for children ages newborn to seven.
- Exhibit a commitment to the development of the whole child through music.
- Maintain an energy level to lead 30-to-60 minute classes. You will move, sing, interact, play, lead, and follow.
- Communicate effectively with parents.

Other requirements

- Maintain an email address and internet access.
- Adhere to the Kindermusik License Agreement.
- Use the Kindermusik Teacher Materials exclusively for Kindermusik classes. These specially designed lesson plans and recordings are not to be used in other instructional settings.
- Ensure that every family purchase from you a set of Kindermusik At Home materials for each class in which they are enrolled.

A Kindermusik representative will be happy to review these qualifications with you. Just call us at 1-888-442-4453.

Also, please visit our website at

www.teachkindermusik.com

for complete details and more information.

Make Kindermusik your life's best work

Few jobs will give you the satisfaction of opening a magical window of discovery for children. Will you consider joining us in the Kindermusik mission? Start by calling us. We'd love to get to know you and start you on your way to joining the Kindermusik community of educators and families.

Still not ready for Kindermusik? Picture yourself captivating children and affirming parents with the extraordinary power of music. Explore our website for more details. Then call us and ask any questions you have. Because life is too short not to love what you do.

Join the Kindermusik community today!

Call **1-888-442-4453** or go online to
www.teachkindermusik.com

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